

# MOZPOST WIREFRAMES

**DOCUMENT:** MozPost\_WFs\_Round1

**LAST UPDATED:** Oct 11, 2012

**STATUS:** Round 1 Wireframes for Electric Pulp

# The Whats & Whys

## WHAT ARE WE TRYING TO DO? (Goals)

Serve as the **premier daily destination for any marketer** looking to learn inbound marketing

- Answer the questions of those new to our industry, to teach a better way (best practices) to market and to help readers get lost in amazing content for hours
- Entice visitors deep into topical pages around the pillars of inbound (that mimic the sections of our PRO app)

**Innovate on traditional forms of content curation** and distinguish ourselves as a leader in publishing

- Surface not just our blog posts but also other forms – articles, guides, video, and new forms not yet thought of!
- Feature new content that is taking off, and pieces such as product launches or big news as we see fit

**Impress new visitors** with our content quality & layout

Provide **entry points for** middle and long tail **SEO** keywords

## WHY? (Problems To Solve)

1. As a marketer, I need to see hot articles at the top of the page, regardless of when they were published, so that I am in touch with the **most relevant and important information about my industry**.
2. As a marketer, I need to be able to quickly research a topic to find **articles that are relevant to me** at a given moment.
3. As a staffer, I need to be able to feature different types of content, including articles, guides, and videos (beyond blog posts), to **provide and highlight a variety of content for our users**.
4. *As a staffer, I need to have a flexible interface to managing the content section, so that I can place images, links, videos and more in various places to **provide a great user experience**.*

For complete project details, check out the **Requirements** Google Doc.

# Supported User paths

*Site visitors can browse content on the MozPost by channel, content type, or topic.*

## CHANNEL (PRIMARY)

**Definition:** Main categories of content, reflecting the 5 main areas in the app (Content, Search, Social, Links, Brand). Additional categories include: [the Business of] Inbound.

**Hierarchy:** This path should be communicated as primary in the navigation.

**Rules:** Each piece of content will be assigned one, and only one channel (this could change post-launch).

## CONTENT TYPE (SECONDARY)

**Definition:** Identifies different types of media. Types include: Articles + Posts, YouMoz, Guides, Videos + Webinars.

**Hierarchy:** This path should be visually differentiated from the channel links in the fixed navigation of the content section.

**Rules:** A piece of content can only be assigned one content type.

## TOPICS (TERTIARY)

**Definition:** Tags that can be assigned to pieces of content. Takes the place of “categories” in the current app. Ex: Keyword research or link building.

**Hierarchy:** This path is not supported in the fixed navigation of the content section. Users can view all content on a specific topic by clicking the topic link from a piece of content or list of featured topics in the right column.

**Rules:** A piece of content may have many topics.

# Wireframes and design challenges to focus on for this round of comps:

## 1. MOZPOST LANDING PAGE

- **Content section sub-navigation**  
How should we differentiate channel pages from content type pages in the navigation?
- **Branding and Visual Elements**  
We definitely want to brand this section as MozPost. Should we explore icons for content types? Colors for each unique channel?
- **Flexible feature area**  
Is there a compelling way to feature 1, 2, or 3 pieces of content? With or without imagery? With the same aspect ratio?
- **Unique and compelling entry point**  
What can or should we do to make this entry point slightly different from the other channel and content type hub pages?

## 2. CHANNEL HUB PAGE (SEARCH)

- **Sub-navigation selected state**  
How does the navigation updated to show which channel you are in?
- **Flexible feature area**  
This feature area has the same requirements as the landing page feature. Is it designed the same or should this space be slightly different to differentiate from the landing page?
- **Content feed**  
How do you recommend displaying different types of content in this feed? How much meta data should we show? Other ideas?

## 3. DETAIL PAGE (YOU MOZ POST)

- **Navigation and Cross-links**  
How do we build in navigation to this page type that inspires further engagement (we want them to find more content to read and share when they are down with this post).
- **Meta Data**  
This content example is a post from our community blog, YouMoz. How should we display the meta data for a community post (e.g., author, date, related tags, etc.)?
- **Sidebar**  
How do the sidebar elements get noticed without competing with the content details?

**MOZ**

Our Products
MozPost
Community
About Moz

Help | Moz Analytics

Content
Search
Social
Links
Brand
Inbound
Articles
YouMoz
Guides
Video + Webinars

★
**MozPost**

Guides, articles, and resources for online marketers, fresh daily.

RSS
Subscribe to MozPost

SEARCH

**We need your help! We just released the 2013 Industry survey and would love your input.**

Take the industry survey

[View the 2012 results](#)

SEARCH

**Article title goes here and it might be kinda long if ya know what I mean.**

Someone Smart | 14 Sept 2012

SEARCH

**Article title goes here and it might be kinda long**

By Someone Smart | 14 Sept 2012

26
1
8

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

**Beginners Guide to Inbound**

Whether you're new to this channel, or just looking for a refresher, this Beginners Guide to Search will quickly catch you up on all you need to know.

Read

Share ▾

PDF  
Download 156k PDF

**Dig in to these inbound channels**

icon

**Content**

description here

icon

**Search**

description here

icon

**Social**

description here

icon

**Links**

description here

icon

**Brand**

description here

icon

**Inbound**

description here

**Browse content by type**

icon

**Articles**

content written by us

icon

**YouMoz**

community content

icon

**Guides**

description here

icon

**Video + Webinars**

description here

**Subscribe to the Moz Top 10**

Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

Subscribe

other sidebar content as needed

Copyright © 1996-2012 Moz. All Rights Reserved.
 [Affiliate Program](#)
[Contact Us](#)
[Terms & Privacy](#)
[Partners](#)

RSS
t
f
in
+
1

## DESIGN NOTES

1. **Navigation:** sub-navigation for the content section should somehow differentiate between inbound channels (shown in dark blue) and content types (shown in light blue). *See a suggested rollover state at the bottom of this wireframe.*
2. **MozPost Branding:** we really want to brand this section as an entity. We expect to market the MozPost heavily over the next coming years. The star in this wireframe is a placeholder for an illustration that Derric is going to work on.
3. **Feature area:** this space is intended to showcase 1, 2, or 3, content features at a time. We'll need to consider how content can be featured if it does not have an image.
4. **Images:** Ideally, all images used on the site will maintain the same aspect ratio.
5. **Content Feed:** there are no hard rules established yet for what details need to be shown at this level for each content type. We do want this area to be scannable and inspire drill-down (not visually cluttered). Feel free to remove and rearrange feed elements as you recommend.
6. **Right Sidebar:** this area should be able to support a variety of sidebar modules. *See all on page 17 of this document.*

### Sub-Nav Rollover Idea:

*We could display the featured content and topics on rollover (could be P2).*

**MOZ**

Our Products
MozPost
Community
About Moz

Help | Moz Analytics

Content
Search
Social
Links
Brand
Inbound
YouMoz
Guides
Video + Webinars
Articles + Posts

SEARCH

**Article about section goes here and it might be long...**

Featured or new article about section goes here and it might be long

**Featured or new article about section goes here and it might be long**

Featured or new article about section goes here and it might be long

**Hot topics on Search:**

Topic Here, Another Topic, Another Topic, Another Topic, Another Topic

**MOZ**
Our Products | **MozPost** | Community | About Moz
Help | Moz Analytics | Search

Content | **Search** | Social | Links | Brand | Inbound | Articles | YouMoz | Guides | Video + Webinars

Article title goes here and it might be kinda long if ya know what I mean.

Webinar by Rank Fishkin on 14 Sept 2012

Article title goes here and it might be kinda long if ya know what I mean.

MozDaily Post by Ruth Burr on 14 Sept 2012

Article title goes here and it might be kinda long if ya know what I mean.

MozDaily Post by Zach Brown on 14 Sept 2012

★ **MozPost** | SEARCH
all types of content

Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag

**Beginners Guide to Search**

Whether you're new to this channel, or just looking for a refresher, this Beginners Guide to Search will quickly catch you up on all you need to know.

[Read](#) | [Share](#) | [Download PDF](#)

---

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

**Subscribe to the Top 10!**

Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

[Subscribe](#)

---

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

**Trending Topics**

agriculture 12 | autos 72 | business 345

cities 65 | companies 254 | ice cream cones 254

snicker doodles 254 | rice crispy treats 254 | bacon 254

apple martini 254 | slow gin fiz 254 | lemon drop 254

cities 65 | companies 254 | ice cream cones 254

---

Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag

**YouMoz on Search**

Check out this post from YouMoz, our community blog.

**YouMoz post about search title goes here and it might be kinda long**

Webinar by Username on 14 Sept 2012

[> See more YouMoz posts on Search](#)

---

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

**Join the Moz Community**

156,255 Followers | 56,619 Friends | [Circle us](#)

other sidebar content as needed

Show 5 Posts | First < 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 > Last

Copyright © 1996-2012 Moz. All Rights Reserved. [Affiliate Program](#) | [Contact Us](#) | [Terms & Privacy](#) | [Partners](#)

NOTES

- Feature area:** this wireframe shows three features above the page title, but these details should be nailed down in design.
- Feed controls:** users may be able to select the content type (all, video, etc.) and the view (grid or list). Either of these features could be P2.
- Page Title and Branding:** The features are shown above the branded page title in this wireframe because we are playing with how to differentiate the hub pages from the initial landing page; please provide your recommendation.

Feed displayed in tile view:

We could should provide an feed view alternate view with up to 12 or 15 pieces of content at a time. The pagination may need to change, and we may show less detail in this view. This is likely a P2 feature.

**Search Page Title** | Articles, Video, Webinars, and Guides
all types of content

Article title is too long...

Username | 14 Sept 2012

**Here's another article title and it might be kinda long if ya know**

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...

Username | 14 Sept 2012

**Here's another article title and it might be kinda long if ya know**

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...

Username | 14 Sept 2012

**Here's another article title and it might be kinda long if ya know**

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...

Username | 14 Sept 2012

**Here's another article title and it might be kinda long if ya know**

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...

Article title is too long...

Username | 14 Sept 2012

**Here's another article title and it might be kinda long if ya know**

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...

Username | 14 Sept 2012

[Show More](#)

MOZ

Our Products
MozPost
Community
About Moz

[Help](#) | [Moz Analytics](#)

Content
Search
Social
Links
Brand
Inbound
Articles
YouMoz
Guides
Video + Webinars

## Content title goes here and it could be super long

YouMoz Post by Mr. Smithers on 14 Sept 2012 | 12 Comments | tag, tag, tag, tag

Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Can they add images and subtitles within?

Body goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

### Here's a Sub Head

Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

[ - ] [Hide post analytics](#) Metrics from 01 Oct. 2012

<b>Visits</b>	<b>Pageviews</b>	<b>Avg. Time on Page</b>	<b>Direct Traffic</b>	<b>Search Traffic</b>	<b>Referral Traffic</b>
<b>131</b>	<b>314</b>	<b>0:06:02</b>	<b>25</b>	<b>67</b>	<b>26</b>

What did you think?

1
 0

Care to share?

Tweet 263
 Like 263
 +1 263

## 12 Comments

[Subscribe to this thread](#)
[Share Your Comments](#)

**Molly Marmelade** 1 minute ago

Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie.

1
 0
[Reply](#)

**Mr. Smith** on 14 Sept 2012

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie.

1
 0
[Reply](#)

**Molly Marmelade** on 14 Sept 2012

Right, but of course! Thanks :-)

1
 0
[Reply](#)

**Molly Marmelade** on 14 Sept 2012

Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie.

1
 0
[Reply](#)

**Mr. Smith** on 14 Sept 2012

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie.

1
 0
[Reply](#)

NEXT: [Learn how to be better at life with Peggy Post](#) More on [Search](#) | More from [YouMoz](#)

Copyright © 1996-2012 Moz. All Rights Reserved. [Affiliate Program](#) | [Contact Us](#) | [Terms & Privacy](#) | [Partners](#)

## NOTES

- Post Details:** content details may include any of the following:
  - Title
  - Author
  - Date
  - Comments
  - Tags (called topics)
  - Images (ratio?)
  - Thumps & social data
- Author Details:** if we want to highlight the author, we'll want to wait until the community section is done before finalizing details.

### About the Author

**Mr. Smith** uses Moz Analytics

This community member snippet should be sketched out after the community section is a little more defined... we'll want to pull whatever is most relevant about this author.

[> More from Mr. Smith](#)

### Join Us!

Connect your Twitter, Facebook, G+, or LinkedIn account to create your Moz Community profile in a snap!

[Join the Community](#)

Already a member? [Log In](#)

### More from YouMoz

Check out this post from YouMoz, our community blog.

**YouMoz post about search title goes here and it might be kinda long**

**Webinar** by Username on 14 Sept 2012

[> See more YouMoz posts on Search](#)

### Trending Topics relating to Search

agriculture 12

autos 72

business 345

cities 65

companies 254

ice cream cones 254

snicker doodles 254

rice crispy treats 254

bacon 254

apple martini 254

slow gin fiz 254

lemon drop 254

cities 65

companies 254

ice cream cones 254

### Q&A on Search

See the latest Q&A conversations relating to search.

**Fixing 404 Errors** 1h

marge\_simpson asked 2 days ago

**What's your best hidden SEO secret?** 1h

SEOGuru asked 2 days ago

**Tactics to Influence Keywords in Google's "Search Suggest"/Autocomplete Instant?**

Rand Fishkin asked 2 days ago

[> See more on Q&A](#)

### Join the Moz Community

**156,255**  
Followers

**56,619**  
Friends

Circle us

## User clicks "Share your comments":

12 Comments

[Subscribe to this thread](#)
[Share Your Comments](#)

**B**
*I*

[Post Comment](#)

Need help? [Visit the Help Hub](#) for blog etiquette and trouble shooting

## When there are no comments yet:

Be the first to add a comment

[Subscribe to this thread](#)

**B**
*I*

[Post Comment](#)

Need help? [Visit the Help Hub](#) for blog etiquette and trouble shooting

**Other wireframe pages for context...**



**MOZ** Our Products **MozPost** Community About Moz

Content Search Social Links Brand Inbound YouMoz Guides Video + Webinars Articles + Posts

**MozPost** | Guides, articles, and resources for online marketers, fresh daily. [Subscribe](#)

SEARCH

Article title goes here and it might be kinda long if ya know what I mean.  
Article by Someone Smart on 14 Sept 2012

We need your help! We just released the 2013 Industry survey and would love your input.  
[Take the industry survey](#)

SOCIAL

Article title goes here and it might be kinda long if ya know what I mean.  
Someone Smart | 14 Sept 2012

[View the 2012 results](#)

Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

**Dig in to these inbound topics**

Content description here | Search description here

Social description here | Links description here

Brand description here | Inbound description here

---

**Browse content by type**

Articles + Posts content written by us | YouMoz community blog

Guides description here | Video + Webinars description here

**Subscribe to the Moz Top 10**

Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

[Subscribe](#)

**Beginners Guide to Inbound**

Whether you're new to this channel, or just looking for a refresher, this Beginners Guide to Search will quickly catch you up on all you need to know.

[Read](#) [Share](#) [Download 156k PDF](#)

NOTES

- Responsive Design:** we need to plan for how the design will scale to support a fluid layout. This wireframe shows a width narrowed to support one large column/2 small columns.
- Navigation:** we need to plan for the narrowest width we want to support, and how the navigation will need to adjust for narrow windows and mobile touch screens.

**Possible Mobile header:**

**MOZ** icon icon icon

MozPost: Hub Page

**Welcome to the MozPost**  
the place where we publish cool sh\*t

----- page content formatted for narrow/mobile -----

**Menu expanded (example):**

MozPost: Hub Page

**Our Products**

MozPost

Content | Search | Social | Links | Brand | Inbound

YouMoz | Guides | Video + Webinars | Articles + Posts

**Community**

**About Moz**

**Alternate Menu for mobile:**

**MOZ** icon icon icon

Our Products **MozPost** Community About Moz

View content by channel or content type

**Alternate expanded:**

View content by channel or content type

**Dig in to these inbound topics**

Content description here | Search description here

Social description here | Links description here

Brand description here | Inbound description here

---

**Browse content by type**

Articles + Posts content written by us | YouMoz community blog

Guides description here | Video + Webinars description here

**MOZ**

Our Products
MozPost
Community
About Moz

[Help](#) | [Moz Analytics](#)

Content
Search
Social
Links
Brand
Inbound
YouMoz
YouMoz
Guides
Video + Webinars

Article about section goes here and it might be long...

Featured or new article about section goes here and it might be long

Featured or new article about section goes here and it might be long

**Hot topics on Search:**  
Topic Here, Another Topic, Another Topic, Another Topic, Another Topic

Article title goes here and it might be kinda long if ya know what I mean.

Webinar by Rank Fishkin on 14 Sept 2012

Article title goes here and it might be kinda long if ya know what I mean.

MozDaily Post by Ruth Burr on 14 Sept 2012

Article title goes here and it might be kinda long if ya know what I mean.

MozDaily Post by Zach Brown on 14 Sept 2012

★ MozPost | SEARCH

all types of content

Grid
List

<p><b>Article title is too long...</b></p> <p>Username   14 Sept 2012</p>	<p><b>Here's another article title and it's kinda long</b></p> <p>Username   14 Sept 2012</p> <p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p>	<p><b>Here's another article title and it might be kinda long if ya know</b></p> <p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p> <p>Username   14 Sept 2012</p>	<p><b>Beginners Guide to Search</b></p> <p>Whether you're new to this channel, or just looking for a refresher, this Beginners Guide to Search will quickly catch you up on all you need to know.</p> <div style="display: flex; gap: 5px;"> <span>Read</span> <span>Share</span> <span>Download PDF</span> </div>
<p><b>Here's another article title and it might be kinda long if ya know</b></p> <p>Gummi bears croissant candy tootsie. Pastry bear claw danish...</p> <p>Username   14 Sept 2012</p>	<p><b>Maybe we play with featuring an article in a feed by allowing it to span 2 columns (P2)</b></p> <p>Pastry bear claw danish oatmeal co...</p> <p>Username   14 Sept 2012</p>	<p><b>Subscribe to the Top 10!</b></p> <p>Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.</p> <div style="display: flex; gap: 5px;"> <input style="width: 100%;" type="text"/> <span>Subscribe</span> </div>	
<p><b>Here's another article title and it might be kinda long if ya know</b></p> <p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p> <p>Username   14 Sept 2012</p>	<p><b>Here's another article title and it might be kinda long if ya know</b></p> <p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p> <p>Username   14 Sept 2012</p>	<p><b>Here's another article title and it might be kinda long if ya know</b></p> <p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p> <p>Username   14 Sept 2012</p>	<p><b>Trending Topics relating to Search</b></p> <div style="display: flex; flex-wrap: wrap; gap: 5px;"> <div>agriculture 12</div> <div>autos 72</div> <div>business 345</div> <div>cities 65</div> <div>companies 254</div> <div>ice cream cones 254</div> <div>snicker doodles 254</div> <div>rice crispy treats 254</div> <div>bacon 254</div> <div>apple martini 254</div> <div>slow gin fiz 254</div> <div>lemon drop 254</div> <div>cities 65</div> <div>companies 254</div> <div>ice cream cones 254</div> </div>
<p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p> <p><b>Article title is too long...</b></p> <p>Username   14 Sept 2012</p> <div style="display: flex; gap: 5px;"> <span>26</span> <span>1</span> <span>8</span> </div>	<p><b>Here's another article title and it might be kinda long if ya know</b></p> <p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p> <p>Username   14 Sept 2012</p>	<p><b>Here's another article title and it might be kinda long if ya know</b></p> <p>Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...</p> <p>Username   14 Sept 2012</p>	<p><b>YouMoz on Search</b></p> <p>Check out this post from YouMoz, our community blog.</p> <p><b>YouMoz post about search title goes here and it might be kinda long</b></p> <p>Webinar by Username on 14 Sept 2012</p> <p>&gt; See more YouMoz posts on Search</p>

Show More

*other sidebar content as needed*

**NOTES**

- Navigation:** if we launch with this rollover functionality, we'll have to be sure the user is able to navigate to the featured content and topics (we don't want to lose the rollover state when the user moves away from the sub nav item).
- Grid View:** assuming this would be P2, or at least 1.5

**MOZ**

Our Products
MozPost
Community
About Moz

[Help](#) | [Moz Analytics](#)

Content
Search
Social
Links
Brand
Inbound
Articles
YouMoz
Guides
Video + Webinars

## Content title goes here and it could be super long

YouMoz Post by [Mr. Smithers](#) on 14 Sept 2012 | 12 Comments | [tag](#), [tag](#), [tag](#)

**Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.**

Body goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Can they add images and subtitles within?

Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

### Here's a Sub Head

Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

[\[+\] Show post analytics](#)

What did you think?

1
 0

Care to share?

Tweet 2
 Like 1
 +1 3

## Be the first to add a comment

**B**
*I*

Post Comment

Need help? [Visit the Help Hub](#) for blog etiquette and trouble shooting

NEXT: [Learn how to be better at life with Peggy Post](#)

More on [Search](#) | More from [YouMoz](#)

Copyright © 1996-2012 Moz. All Rights Reserved. [Affiliate Program](#) | [Contact Us](#) | [Terms & Privacy](#) | [Partners](#)

### NOTES

1. **Post Details:** what's the minimum and maximum a post could contain?
  - Title
  - Author
  - Date
  - Comments
  - Tags
  - Large Image (how large?)
  - Inline images? (how so?)
  - H1, H2, H3...?
  
2. **Author Details:** if we want to highlight the author, we'll want to wait until the community section is done before finalizing details.

If the user clicks to enter a comment or 1 0 before logging in...

First, we just need you to log in or create your account.

X

Email/Username:

Password:

[Reset](#)

Remember me

Log In

Or, login with

Facebook
 Twitter
 Google
 LinkedIn

New to the Moz community?

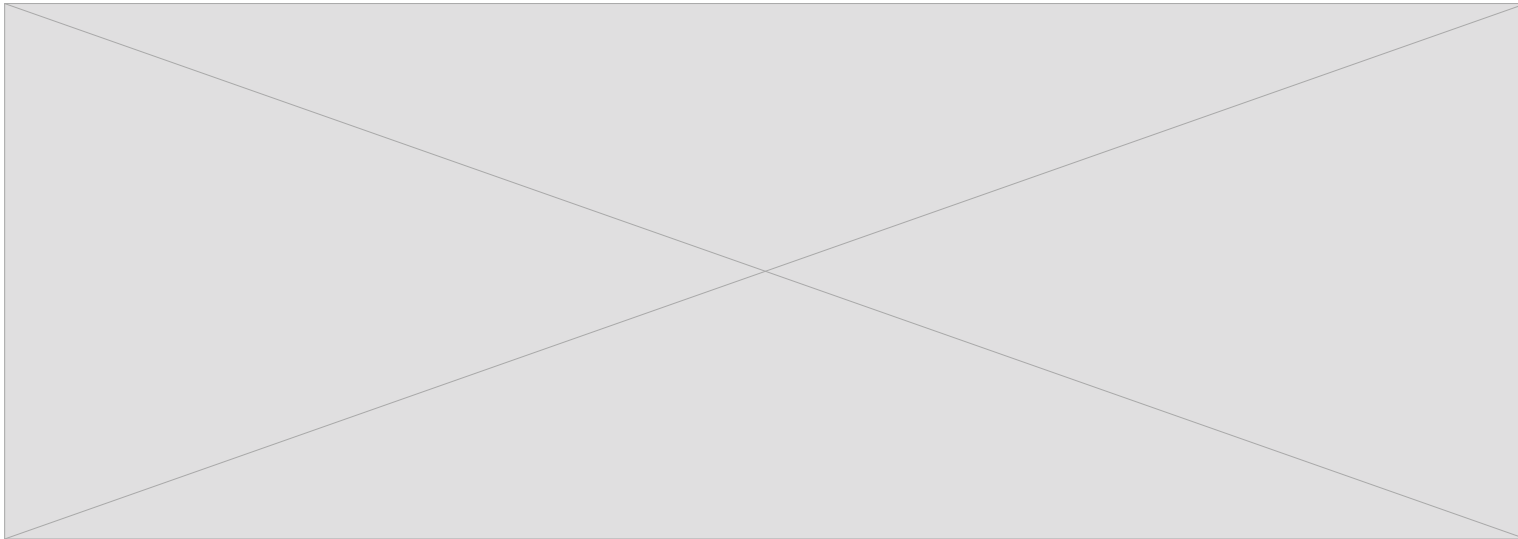
Create your Profile

# Content title goes here and it could be super long

More on [Search](#) | More [Articles](#)

Article by [Mr. Smithers](#) on 14 Sept 2012 | 12 Comments | [tag](#), [tag](#), [tag](#)

Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat.



*Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon.*

Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake.

Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies.

Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Intro goes here. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake.

NEXT: [Learn how to be better at life with Peggy Post](#)

More on [Search](#) | More [Articles + Posts](#)

## NOTES

- 1. **No Right Column:** we need the ability to remove the right column and go full width on some pages, such as article details, guides, and some topic pages as needed.

**MOZ** [Our Products](#) **MozPost** [Community](#) [About Moz](#) [Help](#) [Moz Analytics](#)

[Content](#) | [Search](#) | [Social](#) | [Links](#) | [Brand](#) | [Inbound](#) | [Articles](#) | [YouMoz](#) | [Guides](#) | **Video + Webinars**

Article title goes here and it might be kinda long if ya know what I mean.  
Webinar by Rank Fishkin on 14 Sept 2012

Article title goes here and it might be kinda long if ya know what I mean.  
MozDaily Post by Ruth Burr on 14 Sept 2012

Article title goes here and it might be kinda long if ya know what I mean.  
MozDaily Post by Zach Brown on 14 Sept 2012

**NOTES**

1. **Video + Webinars:** cool to group as one content type? Eventually, maybe we can filter the feed by webinar, podcast, etc.?

★ **MozPost** | VIDEO + WEBINARS

all topics

<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012
<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012
<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012
<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012	<b>Article title is too long...</b> Username   14 Sept 2012

[Show More](#)

**Whiteboard Friday**  
This week Rand shares all his secrets on on-page optimization. Learn how to get your pages noticed in Search.  
**Next:** How to be more awesome 8 May 2012  
[View past Whiteboard Friday webinars](#)

**Trending Video Topics**

- agriculture 12
- autos 72
- business 345
- cities 65
- companies 254
- ice cream cones 254
- snicker doodles 254
- rice crispy treats 254
- bacon 254
- apple martini 254
- slow gin fiz 254
- lemon drop 254
- cities 65
- companies 254
- ice cream cones 254

**Subscribe to the Top 10!**  
Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

*other sidebar content as needed*

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry bear claw danish. Croissant oat...  
**Article title is too long...**  
Username | 14 Sept 2012 26 1 8



★ MozPost | [TOPIC HERE]

Optional sentence or paragraph about this hub page goes here if needed. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish.

Subscribe to the MozPost



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

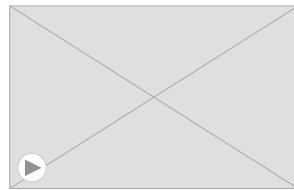
26 1 8

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

Article title goes here and it might be kinda long if ya know

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake. Sesame snaps sugar plum sugar plum halvah bonbon danish. Marzipan brownie jelly lollipop pastry oat cake lollipop dessert.

Username | 14 Sept 2012 | tag, tag, tag, tag

26 1 8

Show 5 Posts

First < 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 > Last

NOTES

1. Page-Type Features: since this is a likely landing page from search results, the right column could be used to encourage further engagement and drill-down by inbound channel, content type, or other topics.

Dig into these inbound topics

- Content description here, Search description here, Social description here, Links description here, Brand description here, Inbound description here

Browse content by type

- Articles + Posts content written by us, YouMoz community blog, Guides description here, Video + Webinars description here

Subscribe to the Moz Top 10

Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

Enter your email address [Subscribe]

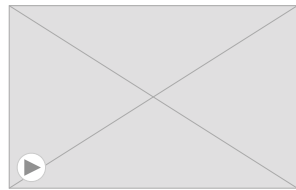
Trending Video Topics

- agriculture 12, autos 72, business 345, cities 65, companies 254, ice cream cones 254, snicker doodles 254, rice crispy treats 254, bacon 254, apple martini 254, slow gin fiz 254, lemon drop 254

★ MozPost | WHITEBOARD FRIDAY

Optional sentence or paragraph about this hub page goes here if needed. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish.

Subscribe to the MozPost



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag | 26 1 8



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

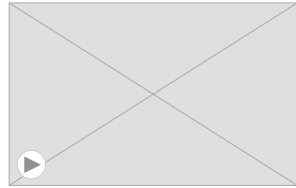
Username | 14 Sept 2012 | tag, tag, tag, tag | 26 1 8



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag | 26 1 8



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag | 26 1 8



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Username | 14 Sept 2012 | tag, tag, tag, tag | 26 1 8

Show 5 Posts

First < 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 > Last

NOTES

1. Is this a Topic (tag)? should whiteboard friday have a unique page type?

Dig into these inbound topics

Grid of topic cards: Content, Search, Social, Links, Brand, Inbound

Browse content by type

Grid of content type cards: Articles + Posts, YouMoz, Guides, Video + Webinars

Subscribe to the Moz Top 10

Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

Enter your email address [Subscribe]

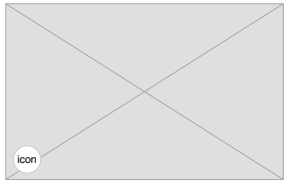
Trending Video Topics

Grid of trending video topic tags: agriculture, autos, business, cities, companies, ice cream cones, snicker doodles, rice crispy treats, bacon, apple martini, slow gin fiz, lemon drop

★ MozPost | GUIDES

Optional sentence or paragraph about this hub page goes here if needed. Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish.

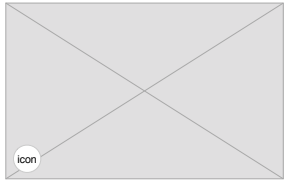
Subscribe to the MozPost



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

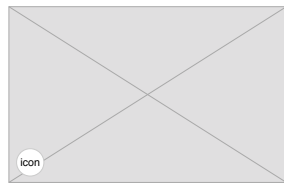
Guide by Username on 14 Sept 2012 | 12 Comments | topic, topic



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Guide by Username on 14 Sept 2012 | 12 Comments | topic, topic



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Guide by Username on 14 Sept 2012 | 12 Comments | topic, topic



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Guide by Username on 14 Sept 2012 | 12 Comments | topic, topic



Article title goes here and it might be kinda long

Gummi bears pie toffee. Gingerbread croissant candy tootsie roll sweet roll ice cream cookie gummies bonbon. Pastry marshmallow cheesecake bear claw danish. Croissant oat cake cake.

Video by Username on 14 Sept 2012 | 12 Comments | Whiteboard Friday, topic

Show 5 Posts

First < 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 > Last



NOTES

1. How different should this page be?: what detail is shared about a guide (e.g., is there an author)?



Here are some ideas for featured content on the landing page. The requirement is to be able to feature 1, 2, or 3 features displayed at a time. The initial reaction internally to a carousel approach was not favorable. We have yet to find a solution that shows all featured content at once, is flexible enough to feature articles without imagery, and uses images with the same aspect ratio throughout the app.

## FEATURED GUIDE

### Beginners Guide to Search

Whether you're new to this channel, or just looking for a refresher, this Beginners Guide to Search will quickly catch you up on all you need to know.

[Read](#) [Share](#) [Download PDF](#)

## MOZ TOP 10

### Subscribe to the Top 10!

Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

[Subscribe](#)

## FEATURED YOU MOZ

### YouMoz on Search

Check out this post from YouMoz, our community blog.

### YouMoz post about search title goes here and it might be kinda long

Webinar by Username on 14 Sept 2012

[> See more YouMoz posts on Search](#)

## WHITEBOARD WEBINAR

### FEATURED WEBINAR: Title goes here and it might be long

Next webinar: How to be more awesome 8 May 2012

[Sign Up!](#) | [View all webinars](#)

## WHITEBOARD FRIDAY CTA

### Whiteboard Friday

This week Rand shares all his secrets on on-page optimization. Learn how to get your pages noticed in Search.

Next: How to be more awesome 8 May 2012

[> View past Whiteboard Friday webinars](#)

## MINI FEED

### Most Popular [Subscribe](#)

Featured article, post, or video title goes here and it might be kinda long

Featured article, post, or video title goes here and it might be kinda long

Featured article, post, or video title goes here and it might be kinda long

Featured article, post, or video title goes here and it might be kinda long

Featured article, post, or video title goes here and it might be kinda long

Subscribe

### Subscribe to the Top 10! [X](#)

Get the top ten hottest pieces of inbound news sent right to your inbox twice a month.

[Subscribe](#)

## RELATED TOPICS

### Trending Topics relating to Search

agriculture 12 autos 72 business 345

cities 65 companies 254 ice cream cones 254

snicker doodles 254 rice crispy treats 254 bacon 254

apple martini 254 slow gin fiz 254 lemon drop 254

cities 65 companies 254 ice cream cones 254

## ABOUT THE AUTHOR

### About the Author

**Mr. Smith** uses Moz Analytics

This community member snippet should be sketched out after the community section is a little more defined... we'll want to pull whatever is most relevant about this author.

[> More from Mr. Smith](#)

## JOIN US CTA

### Join Us!

Connect your Twitter, Facebook, G+, or LinkedIn account to create your Moz Community profile in a snap!

[Join the Community](#) Already a member? [Log In](#)

## SOCIAL NETWORK

### Join the Moz Community

**156,255** Followers **56,619** Friends [Circle us](#)

## FEATURED CONTENT (may be various formats)

**SOCIAL**

Article title goes here and it might be kinda long if ya know what I mean.

Someone Smart | 14 Sept 2012

## SOCIAL FEED

### @Moz #Search

See what the community is saying on Twitter about Search!

**Moz** @moz 1h  
Tweet tweet tweedle deet from us with the keyword and/or hashtag #search

**JoannaLord** @JoannaLord 1h  
Tweet tweet tweedle deet @moz with the keyword and/or hashtag #search

**Pete Bray** @petebray 1h  
@moz Tweet tweet tweedle deet with the keyword and/or hashtag #search

[> See more on Twitter](#)

## Q&A on Search

See the latest Q&A conversations relating to search.

**Fixing 404 Errors** 1h  
[marge\\_simpson](#) asked 2 days ago

**What's your best hidden SEO secret?** 1h  
[SEOguru](#) asked 2 days ago

**Tactics to Influence Keywords in Google's "Search Suggest"/Autocomplete Instant?**  
[Rand Fishkin](#) asked 2 days ago

[> See more on Q&A](#)

## MINI FEED

### Featured on MozPost [Subscribe](#)

Featured article, post, or video title goes here and it might be kinda long

by Username on 14 Sept 2012

Featured article, post, or video title goes here and it might be kinda long

by Username on 14 Sept 2012

**Featured post title goes here and it might be long**

by Username on 14 Sept 2012

Featured article, post, or video title goes here and it might be kinda long

by Username on 14 Sept 2012

Featured article, post, or video title goes here and it might be kinda long

by Username on 14 Sept 2012

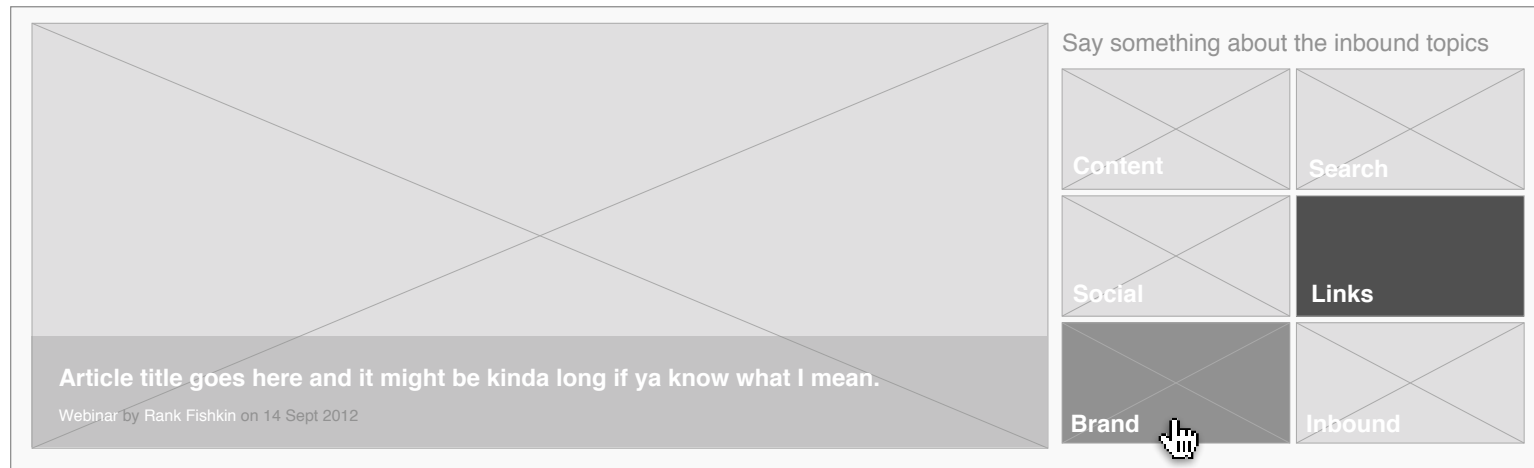
# Landing Page Feature Exploration

Here are some ideas for featured content on the landing page. The requirement is to be able to feature 1, 2, or 3 features displayed at a time. The initial reaction internally to a carousel approach was not favorable. We have yet to find a solution that shows all featured content at once, is flexible enough to feature articles without imagery, and uses images with the same aspect ratio throughout the app.

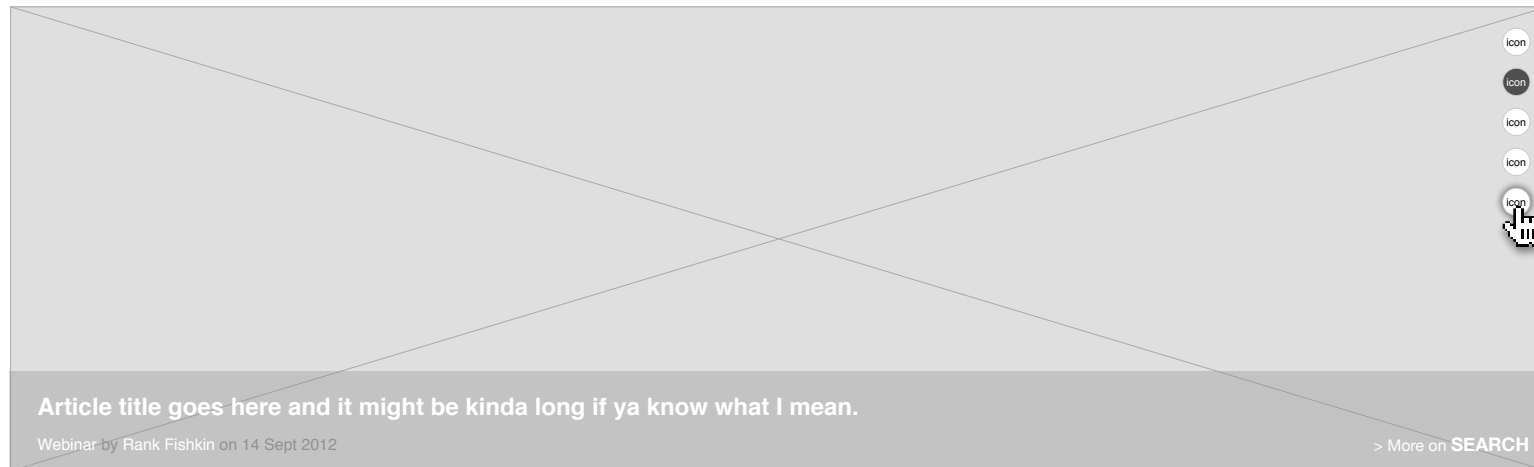
tiled carousel



basic image gallery approach



icons to move between topics/types



full width carousel

